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**Richins Offers an Outsourcing Alternative to Businesses**

*Richins Business Support Solutions announces expansion into the virtual assistant arena as a provider of executive and administrative support services.*

/24-7PressRelease/ - MESA, AZ, July 26, 2006 - Richins Secretarial Services recently announced a name change to Richins Business Support Solutions. After nine years of providing services to local clients, Richins Business Support Solutions (RBSS) is offering executive and administrative support services world-wide. The new business name more accurately reflects the freelance and virtual assistant services offered.

RBSS is owned and operated by Laura Jo Richins, a professional with more than 20 years executive and administrative experience. She has worked in software marketing, CPA audit department, sales and, most recently, as vice president for the nation's largest dietary consulting firm.

Unlike full-time employees, RBSS is available only when needed, saving time, money, and costs generally associated with hiring full-time employees. RBSS has its own offices and business equipment making professional assistance just an email or phone call away.

RBSS has many years experience working with local clients and is now moving to the virtual arena. RBSS works closely with their clients, providing personalized services. For more information about Richins Business Support Solutions, visit them on the web at <http://richinsbss.com>.

**About Richins Business Support Solutions**

Richins Business Support Solutions provides word processing, spreadsheets, statistical typing, presentation development and other services on a temporary or as needed basis. Richins specializes in large word processing projects, i.e. policy and procedure manuals and also in form development and setup, providing fast, accurate and quality services along with a great attitude. For further information contact us at 480-610-1100.